



## THE BENEFITS OF THE VARIOUS POLYPHENOLS CONTAINED IN THE OLIVIE PRODUCTS:

**Hydroxytyrosol** – the King of antioxidants with highest bioavailability

- Phenolic Anti-oxidant that helps protect from the degradation of body cells against oxidative attacks which may cause serious illness such as Parkinson's Disease, Alzheimer's Disease, Cancer and Heart Infarctus.
- Also, it protects your heart and arteries by reducing LDL (cholesterol) oxidation.

**Tyrosol**

- A natural defence to your body
- It neutralizes free radicals (that can cause outbreaks of incipient tumours and transform healthy cells into cancer cells)

**Oleuropein**

- Extracted from the leaves of the olive tree, it soothes high blood pressure
- It has natural anti-inflammatory and antiseptic properties

### **Oleocanthal**

- Has anti-inflammatory, chemotherapeutic, neuroprotective, and antirheumatic properties

### **Flavonoids**

- Strengthen your body against cardiovascular diseases
- Also help to strengthen its natural defence properties

### **Vanillic Acid and Cinnamic Acid**

- Fortify your body and have antiseptic and antifungal properties (help fight infections and eliminate some fungi)

### **Caffeic Acid**

- Boosts your body and helps protecting cells against damage caused by free radicals
- Vitamin E water-soluble
- It has anti-inflammatory and anti-mutagenic properties

### **Minerals**

- Balance the intestinal flora and facilitate optimal metabolism of the body's properties

### **Vitamins**

- A, B1, C, D, E, K and PP (also known as niacinamide or nicotinamide - a form of Vit B3 Niacin which is necessary for pellagra-prevention)